Two ways to introduce an author and title:

1. In *His Talk, Her Talk* Joyce Maynard claims that (argues/states)
2. According to Joyce Maynard, men and women blah blah as in the quote from *His Talk, Her Talk* shows…

First time you refer to an author – use first AND last name.

2nd time – *just last name* – Maynard argues that….

1. In *Man to Man, Woman to Woman* Mark A. Sherman and Adelaide Haas claim that blah blah…
2. According to Mark A. Sherman and Adelaide Haas in the article *Man to Man, Woman to Woman*, men and women blah blah…

Refer to these authors a second/third time:

Sherman and Haas.

How to Cite IN the paper: (in-text citation)

“On the other hand, female friends report more talk than men do about relationship problems” (Sherman and Haas).

Works Cited List – (MLA Citations)

Maynard, Joyce. *His Talk, Her Talk.* Texts and Contexts.

Haas, Adelaide and Mark A. Sherman. *Man to Man, Woman to Woman.* Texts and Contexts.