Two ways to introduce an author and title:

1. In *Help or Hindrance? Women’s Magazines Offer Readers Little but Fear, Failure* Mary Kay Blakely claims that (argues/states)”blah blah blah…”
2. According to Susan Dudash in the article *We’ve Come a Long Way, but Magazines Stayed Behind* claims blah blah…

Refer to these authors a second/third time:

Blakely

Dudash

How to Cite IN the body of the paper:

(in-text citation or “parenthetical” citation)

“blah blah” (Blakely 105).

How to create a works cited list page:

Works Cited List

Blakey, Mary Kay. *Help or Hindrance? Women’s Magazines Offer Readers Little but Fear, Failure.* Texts and Contexts.

 6th ed. Boston. Wm Robinson and Stephanie Tucker.